



PRESS RELEASE

IDFC AMC appoints Gaurab Parija as Head of Sales & Marketing

Mumbai, January 18, 2017: IDFC AMC announces the appointment of Gaurab Parija as the Head of Sales & Marketing. He is expected to join in March' 17.

Gaurab brings in over two decades of mutual fund experience with a focus on sales, marketing, business development and driving strategic initiatives. His last assignment was with Franklin Templeton as Director, Business Development & New Initiatives, India/EMEA. In his over 16 years of association with Franklin Templeton, he has also served as the National Sales Director, Head of Retail Advisor Services and Head of Alternate Channels. In his earlier stint, Gaurab worked with UTI Mutual Fund.

Gaurab is a Management graduate from IIM Bangalore, and a Bachelor of Science (Hons.) in Physics from Presidency College, Chennai.

Vishal Kapoor, CEO – IDFC AMC said “Gaurab is amongst the most seasoned sales and marketing professionals in our industry, with rich experience across regions and distribution partners. His deep relationships and passion to add value to clients will augment the talent we have on our team and accelerate our growth. We are delighted to have him join us”

At IDFC AMC, Gaurab will be responsible for driving accelerated business growth working with a seasoned sales and marketing team across India, focusing on building strong partnerships and enhancing value to clients.

About IDFC AMC:

IDFC Asset Management Company Ltd. was established in 2000 and is already one of the largest Mutual Fund houses in India. In a relatively short span of time, it has developed a robust investment platform to offer consistent value to its investors.

IDFC Asset Management Company Ltd. is sponsored by IDFC Ltd. The AMC manages a range of funds across debt and equity asset classes and has a distribution reach that covers 39 cities directly and has an indirect presence in over 283 towns across India. With a strong research capability and a performance track record, IDFC MF has received a number of awards and recognitions for its schemes' performance from different research and rating agencies.

The performance record of IDFC AMC is a direct result of its commitment to a disciplined and time-tested investment approach, proprietary to the AMC.

For more information log on to www.idfcmf.com

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